

# YUBA-SUTTER ECONOMIC DEVELOPMENT DISTRICT 2022 CEDS ANNUAL PERFORMANCE REPORT



#### **ABSTRACT**

The Annual CEDS Performance Report for 2022 analyzes the Yuba-Sutter region's current economic conditions and serves as an update on the region's progress towards reaching regional goals and objectives. This report covers a period from January 1, 2022 through December 31, 2022

#### 2022 Annual CEDS Performance and Update Report

#### EDA Investment #22SEA3020024

#### Introduction

Yuba-Sutter Economic Development Corporation (YSEDC), established in 1994 to support economic development efforts is organized as a nonprofit private corporation governed by a 23-member board of directors. The corporation represents business interests of both public and private sectors within the Yuba City Metropolitan Statistical Area.

The corporation was designated as an Economic Development District (EDD) by the U.S. Department of Commerce, Economic Development Administration (EDA) in 1996. Yuba-Sutter Economic Development District (YSEDD) is generally synonymous with Yuba-Sutter Economic Development Corporation (YSEDC). The district is comprised of the counties of Sutter and Yuba and the cities of Live Oak, Marysville, Wheatland and Yuba City. The region is referred to as the Yuba City Metropolitan Statistical Area (MSA) as defined by U.S. Office of Management and Budget and used by the U.S. Census Bureau and other U.S. government agencies for statistical purposes. The U.S. Department of Commerce Economic Development Administration provides financial assistance to designated districts for the purpose of developing an Economic Development Strategy and provides funding, in part, for community development planning designed to assist in alleviating economic distress and unemployment.

The Comprehensive Economic Development Strategy (CEDS) document is a significant component of remaining a designated EDD. YSEDC updates the region's CEDS and submits a performance report annually. The CEDS document and appendices can be found on YSEDC's website: https://www.ysedc.org/strategy

Yuba-Sutter Economic Development Corporation is pleased to submit its 2022 CEDS Annual Performance Report to the EDA.

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# **2022 Annual Performance Report**

This report analyzes the Yuba-Sutter region's current economic conditions and serves as an update on the progress toward reaching regional goals and objectives and implementing the region's plan of action.

#### **CEDS Committee**

The CEDS committee completed the process of the five-year update of the CEDS (2020-2025), and it was approved by Department of Commerce Economic Development Administration on August 8, 2020. The 2022-2023 CEDS committee composition consists of the following members representing both the private and public sectors. There are no changes to the staff or the capacity of the organization to support the development or implementation of the CEDS.

Private Sector			
Name	Company/Organization	Position	Interest Group
Mark Birtha	Hard Rock Hotel and Casino Sacramento	CEO	Hospitality, Restaurant, Private Individual
Arun Bhardwaj	Bank of the West	Assistant Vice President	Banking/Finance, Community Leader
Molly Bloom	Sutter County Museum	Museum Director/Curator	Nonprofit, Arts & Culture
Johnny Burke	Sutter Yuba Homeless Consortium	Director	Nonprofit, Private Individual
Justine Dutra	Y.S. Farm Bureau	Executive Director	Agriculture, Workforce Development
Rachel Farrell	Harmony Health	CEO	Healthcare, Private Individual
Chuck Ferguson	Wide-Awake Geek	Owner	Entrepreneur & Startup Bus Development, community workplaces
Johnnise Foster- Downs	PG&E	Public Affairs	Utilities, Private Individual
Matt Goody	UA Local Union 228	Business Manager	Union, Private Individual
Beth Hammes	Local Union 228	Training Coordinator	Union, Private Individual
Bob Harlan	Yuba-Sutter-Colusa United Way	Executive Director	Nonprofit, Low-income, Poverty, Community Leader
Cathy LeBlanc	Camptonville Community Partnership	Executive Director	Nonprofit, Environmental, Community Leader
Alyssa Lindman	Sutter Buttes Regional Land Trust	Executive Director	Natural Resources, Education, Community Leader, Environmental, Tourism
John Nicoletti	Habitat for Humanity Yuba Sutter	Public Relations	Nonprofit, Low-income, Poverty, Community Leader
Joe Pacheco	Northrop Grumman	BAFB Lead Executive	Private sector, Aeronautics
David Read	Yuba-Sutter Regional Arts Council	CEO	Arts & Culture, Nonprofit, Education
Cynthia Roderick	YSEDC/YSEDD	Grant Specialist	Economic Development, Business Development, Poverty, Unemployment,
Marni Sanders	Yuba-Sutter Chamber of Commerce	CEO	Economic Development, Tourism, Business Assistance and Education, Community Leader
Brynda Stranix	YSEDC/YSEDD	President/COO	Economic Development, Business Development, Poverty, Unemployment, Community Leader
Tim Styczynski	Bridge Coffee Co.	Owner	Retail, Private Individual

Public Sector			
Name	Company/Organization	Position	Interest Group
Gary Arnold	Caltrans	Associate Transportation Planner	Government, State
Blaze Baker	Beale AFB	Installation Management Flight Chief	Government, Military
Rinky Basi	Sutter County One Stop	CEO	Public, Workforce, Education
Jeremy Brown	Yuba College	Vice President	Education, Public
Samuel Bunton	Yuba County	Assistant Director, Public Works	Government, County
Vincenzo Corazza	City of Marysville	Planning Dept	Government, City
Brian Davis	Linda County Water District	General Manager	Government, District
Tawny Dotson	Yuba College	President	Education, Public
Rachel Downs	Yuba County	Project Manager, Community Development & Services Agency	Government, County
Jim Goodwin	City of Wheatland	City Manager	Government, City
Neal Hay	Sutter County	Director Development Services	Government, County
Calvin Hendrix	Beale AFB	9 <sup>th</sup> Civil Engineer Squadron	Government, Military
Caron Job	Yuba County One Stop	CEO	Government, Education, Workforce
Suki Johal	Caltrans	Associate Transportation Planner - North Branch District 3	Government, State
Diana Langley	City of Yuba City	City Manager	Government, City
Mike Lee	Yuba County	Community Development & Services Agency Director	Government, County
Creig Marcus	Enterprise Rancheria Estom Yumeka Maidu	Tribal Administrator	Native American, workforce, tourism
Keith Martin	Yuba Sutter Transit	CEO	Government, District, Transportation
Patrick Meagher	RD 784	Reclamation District Manager	Government, District, Flood Control
Ben Moody	City of Yuba City	Community Development	Government, City
Kyle Morgado	Yuba County TRLIA	Operations Manager	Government, County, Flood Protection
Aaron Palmer	City of Live Oak	Interim City Manager	Government, City
Dan Peterson	County of Yuba	Director of Public Works	Government, County, Public Works
Sean Powers	Yuba County	Assistance CAO	Government, County
Jim Schaad	City of Marysville	City Manager	Government, City
Jackie Sillman	Yuba Water Agency	Community Impact & Development Officer	Public, Hydro Power, Flood Control
Sean Stapler, Lt. Col.	Beale AFB	Commander, 9 <sup>th</sup> Civil Engineer Squadron	Government, Military

# **Adjustment to the Strategy**

In 2020, YSEDD/YSEDC completed its five-year update of the Comprehensive Economic Development Strategy. The process began in February of 2020 and was approved by the Department of Commerce Economic Development Administration in August 2020. A comprehensive community-wide SWOT analysis and survey was

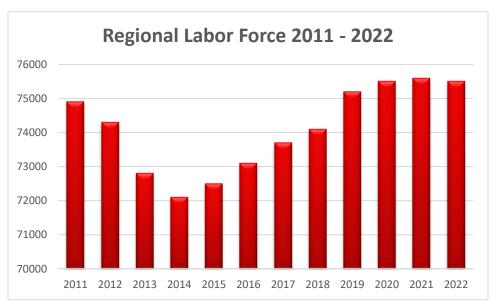
conducted, analyzed, reviewed and new regional goals and tactics were set or strengthened. Since the completion of the 2020-2025 CEDS five-year update, the Yuba City, CA MSA improved its economic strength ranking by one to now rank 85 out of 384 Metropolitan Statistical Areas. Since 2018, it improved by 96 rankings according to POLICOM, an independent research company that specializes in studying the dynamics of local economies.

Although the COVID-19 pandemic had a major impact to all sectors of the region, both private and public, the region has bounced back for the most part except for three factors which are currently affecting businesses in the region. These factors include workforce, cost of goods and supply chain issues and are reflected in the region's demographics.

#### **Labor Force**

The region's economic activity and well-being is reflected to large degree by the number and types of jobs

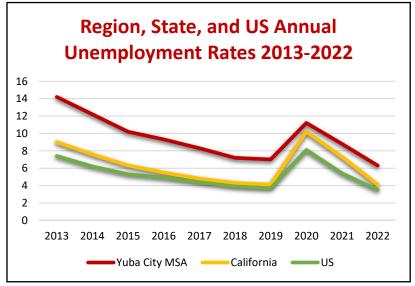
available. Between December 2021 and December 2022, the region's annual labor force declined from 75,600 to 75,000 which was a 0.13 percent decrease over the year. Between 2011 and 2021, the number of individuals counted as part of the labor force increased by 600 or 8 percent over the 10 years. The region has 58.3 percent For participation rate. purposes of comparison, California has 63.9 percent and the nation has 63.2 percent. The region



currently experiencing an abundance of jobs but is lacking an experienced/trained workforce to fill these jobs. Source: State of California Employment Development Department – Labor Market Information

#### Unemployment

The region's 2022 annual average unemployment rate (6.3 percent) was 171.67 percent higher than the national



average (3.67 percent) and 157 percent higher than the state's (4.0 percent). Rates are not seasonally adjusted. Since the Yuba Sutter Economic Development District was formed, the gap between the regional and national annual average unemployment rate has been closing. In 1996, the annual average unemployment rate for the region was 15.3 percent and the national 5.5 283 percent difference percent, а compared to the January 2021 rate, (Yuba City MSA 10.2. vs National 6.8 percent), a difference of 150 percent.

Source: State of California Employment Development Department – Labor Market Information & Bureau of Labor Statistics

#### **Per Capita Personal Income**

Per capita personal income is widely used as an indicator of economic well-being of the residents in an area. Changes in these figures provide evidence that regions are becoming more or less wealthy as compared to a national benchmark. It is a measure of all income sources, wages and salaries, asset income and transfer payments divided by total population. In 2021, Yuba City MSA had a per capita personal income (PCPI) of \$51,174. This PCPI

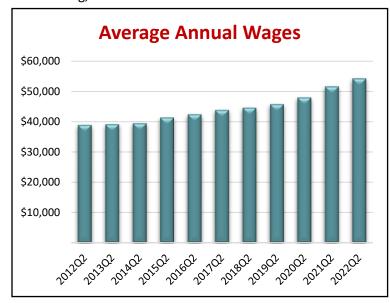
ranked 255th in the United States and was 79.8 percent of the national average of \$64,143. The 2021 PCPI reflected an increase of 6.7 percent from 2020. The 2020-2021 national change was 7.3 percent. In 2011, the PCPI of Yuba City was \$34,080 and ranked 283rd in the United States. The 2011-2021 compound annual growth rate of PCPI was 4.1 percent. The compound annual growth rate for the nation was 4.1 percent.



In 2021, Yuba City MSA had a personal income of \$9,338,369\*. This personal income ranked 244th in the United States. In 2011, the personal income of Yuba City MSA was \$5,708,358\* and ranked 249th in the United States. (Source: U.S Department of Commerce Bureau of Economic Analysis).

#### **Average Wages**

The average worker in the Yuba City MSA earned annual average wages of \$54,183 as of 2022Q2. Average annual wages per worker increased 5.1 percent in the region over the preceding four quarters. For comparison purposes, national annual average wages were \$67,777 for the same period. The lower wages are generally attributed to the fact that the region is predominately rural with the largest industry sectors being Agriculture, Forestry, Fishing and Hunting, and Retail Trade.



Sectors in the Yuba City MSA with the highest average wages per worker are Management of Companies and Enterprises (\$99,455), Mining, Quarrying, and Oil and Gas Extraction (\$98,229), and Finance and Insurance (\$80,971). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Accommodation and Food Services (+1,989 jobs), Health Care and Social Assistance (+1,108), and Transportation and Warehousing (+1,020).

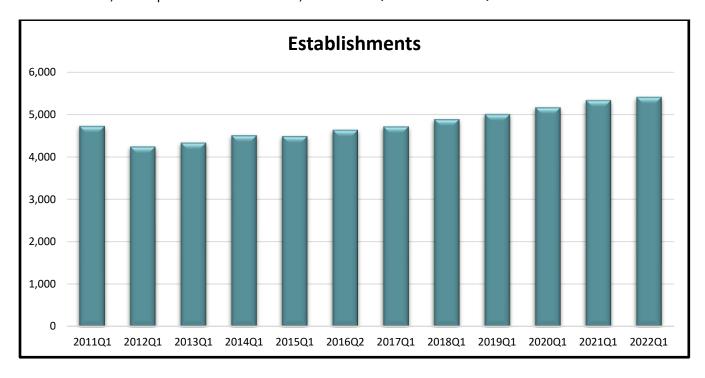
Over the next one year, employment in the Yuba City MSA is projected to expand by 742 jobs. The fastest growing sector in the region is expected to be Arts, Entertainment, and Recreation with a +3.8% year-over-year rate of growth. The

strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+199 jobs), Accommodation and Food Services (+148), and Agriculture, Forestry, Fishing and Hunting (+105). (Source: Jobs Eq. Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, and imputed where necessary.)

<sup>\*</sup>Personal income estimates are in thousands of dollars, not adjusted for inflation.

#### **Establishments**

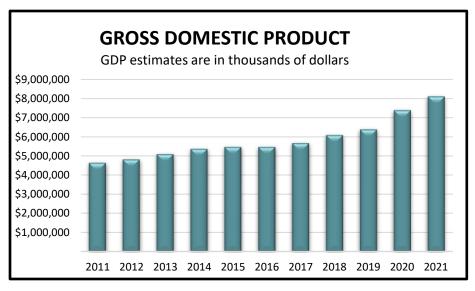
Establishment counts represent the number of locations with paid employees any time during the year. Growth in the number of establishments can reflect increased tax base and jobs. In 2022Q1, Yuba City MSA had 5,408 establishments, a 2.25 percent increase from 5,289 in 2021Q1. Source: JobsEQ



#### **Gross Domestic Product**

Gross Domestic Product (GDP) is the total value of goods and services produced by the region. In 2021, Yuba City MSA produced \$8,104,050 in current-dollar total GDP\* compared to 2020 total GDP of \$7,384,911. This GDP ranked 272nd among MSAs. In 2021, real GDP grew 3.8 percent. For purposes of comparison California grew 7.8 percent and the nation grew 6.2 percent.

Industry Composition: Goods- and services-producing industries and government comprise total GDP. Industry statistics reflect the value of goods and services produced by each of those industries located in Yuba City MSA. In 2021, services-producing industries produced the largest portion of GDP, while government and goods-producing industries produced the second and third largest portion of GDP, respectively. Source: BEA



<sup>\*</sup> GDP estimates are in thousands of dollars.

#### **Performance Measures**

An evaluation framework serves as a mechanism to gauge progress on the implementation of the overall CEDS. It is a crucial element of the ongoing planning process and should answer the questions "How are we doing?" and "What can we do better?"

The following performance measures help to provide a framework for evaluating if the progress of activities in achieving the vision, goals, and objectives of the CEDS are making a difference in the local economy. The metrics are broad measures of progress. Improvement in the metrics may be attributed to external factors other than causally related to the economic and workforce development efforts underway in the region.

#### **Performance Metrics**

- 1. **Wealth Creation** Gross Domestic Product (GDP) Has real GDP increased in the region compared to the previous 12 months?
- 2. **Employment Growth** Has employment increased in the Yuba-Sutter region compared to the previous 12 months?
- 3. **Job Earnings** Has the percentage of job earnings in the region increased compared to the previous 12 months?
- 4. **Poverty Rate** Is the percentage of individuals in the region below the national level?
- 5. Education What is the percentage of education attainment as compared to the national level?
- 6. Unemployment Rate Has the unemployment rate decreased compared to the previous 12 months?

#### **Performance Metrics Comparison 2021 versus 2022**

Employment/Workforce - Yuba City MSA

	2021	2022	Trend
Employment Growth (Annual)	71,200	70,700	↓.7%
Labor Force	76,200	75,500	↓.9%
Unemployment (Annual Not Adjusted)	10.2%	6.07%	↓ 4.13%
Annual Wages (Q3)	\$51,321	\$54,183	<b>↑ 5.6%</b>

#### Economic - Yuba City MSA/USA

	Yuba City MSA	Yuba City MSA	USA	Trend
	2021	2022	2022	
Poverty Levels	15.5%	14%	12.8%	<b>↓</b> 9.6%
Median Household Income	\$58,605	\$61,676	\$64,994	↑ 5.2%
	Yuba City MSA 2020	Yuba City MSA 2021		
Wealth Creation (Gross Domestic Product) 2020 vs 2021	\$7,384,911,000	\$8,104,050,000		<b>1</b> 9.74%

	Yuba City MSA	Yuba City MSA	USA	Trend
	2021	2022	2022	
No High School Diploma	17.7%	19.11%	10.5%	<b>↑</b>
High School Graduate	23.6%	23.68%	25.4%	<b></b>
Some College, No Degree	28.3%	27.1%	20.5%	<b>→</b>
Associate degree	11.1%	10.86%	9.3%	$\rightarrow$
Bachelor's Degree	13.4%	13.22%	21.6%	$\rightarrow$
Postgraduate Degree	6%	6.03%	12.7%	<b>↑</b>

## **Evaluation of Progress on Goals and Tactics**

This section presents the vision and goals for the Yuba-Sutter region. It also identifies actions that support the identified pillars and goals for the region. The CEDS will inspire and guide the community, its leaders and the Yuba-Sutter Economic Development District in creating a dynamic region. The strategy focuses on economic resiliency and recovery while building regional diversity, capacity and collaboration resulting in a vibrant and prosperous community.

#### Vision

To foster a vibrant, prosperous and growing Yuba-Sutter region through exceptional leadership and involvement of the community.

# Goals and Accomplishments in 2022

Data for this section was provided by implementation partners for the region by responding to an evaluation questionnaire or providing direct outcomes to YSEDC. The implementation partners represented both public and private sectors.



# Goal 1 – Create and maintain a competitive region through economic development

Strengthening existing clusters has the potential to entice similar industries and suppliers to the region's existing industries in agriculture, healthcare, manufacturing, aerospace and government. The region must coordinate efforts to build, grow and maintain competitive areas

of proficiency and innovation to drive the evolution of these existing clusters. Regional development of the clusters will have considerable employment ripple effects and improve the wage and tax base.

Implementation Partners: Yuba-Sutter Economic Development Corporation (YSEDC); Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland and Yuba City; Yuba-Sutter Chamber of Commerce; Sutter and Yuba One Stops; and Yuba College.

<u>Tactic 1 – Attract more industries to the region:</u> Both Yuba and Sutter counties worked diligently to improve the region to attract more industries by continuing to develop infrastructure projects. In 2022, there were 38 project inquiries for the region which had the potential private investment of \$2.248 billion and the creation of over 5,028 jobs. Unfortunately, the region was unable to site all but one, which is still under discussion.

The two counties have continued support of their largest employers, Beale Air Force Base and agriculture. The pandemic, on-going drought conditions, and supply chain issues did adversely affect agriculture and agriculture-

based tourism. However, Yuba County's agriculture's 2021 gross value increased by 29 percent from the 2020 values and Sutter County increased approximately 9.2 percent.

In 2019, Beale Air Force Base created 1,734 jobs, with an annual average salary of \$48,471. However, once the current continuing resolution expires, the National Defense Authorization Act (NDAA) will direct formal divestiture of Beale's Global Hawk program, with funding for that divestiture to commence. In the meantime, the Air Force is reducing its footprint of Global Hawk pilots at Beale and is looking at losing an additional 31 employees (and their families) through the summer reassignment cycle. The region must continue to support and enhance base/community engagements to support Beale Air Force Base and its missions. In 2022, Beale Air Force Base completed 4 of the 24 construction/renovations projects listed in Appendix V of the CEDS. These projects represented at minimum \$29 million in Federal Funds out of \$426 million designated to the projects.

Sutter County Superintendent of Schools announced the new Cosmetology School will be open to students beginning in February 2023 aligning with their vision of creating opportunities for students outside of a two or four-year university experience.

Yuba County continues to partner with Olivehurst Public Utility District (OPUD), Linda Water District, City of Wheatland, Hard Rock Hotel and Casino Sacramento at Fire Mountain and Enterprise Rancheria to expand water and wastewater lines for its employment corridor (East side of Highway 65 between Rancho Road and South Beale Road) and the Sports and Entertainment Zone (West side of Highway 65 between Rancho Road and South Beale Road). All parties are in final stages of submitting funding request for the expansion of water and wastewater line. The expansion has already generated several inquiries from a diverse range of businesses.

Tactic 2 – Boost Entrepreneurial Development: There were 87 inquiries for business financial assistance of which 12 were for start-ups. Most of these businesses were not ready and were referred to Ken Freeman Consulting Services, Small Business Development Center, or Small Business Administration for start-up assistance such as business basics and planning. YSEDC applied for and received \$210,000 in funding from the California Wellness Foundation to further enhance its business assistance programs and began implementation in January 2022. In 2022, YSEDC referred 46 businesses for this business assistance and 25 accepted assistance, 2 startups opened and currently employ 7 fulltime employees and 10 businesses are still in development process. In addition, YSEDC offered QuickBooks Online training to 6 businesses with 4 completing the training and 2 receiving a one-year online scholarship. YSEDC also partnered with Wide Awake Geek (WAG) which provided 15 new entrepreneurs and startups the process of starting a business and 4 annual small desk scholarships. WAG, in partnership with Yuba College, initiated an inaugural Yuba-Sutter Maker Faire to celebrate creativity and provide a networking venue for creatives and innovators to show their craft and share their passion.

<u>Tactic 3 – Maintain, Promote and Expand Regional Businesses:</u> The Yuba-Sutter Business Consortium, a committee of YSEDC, conducted a business outreach walk in November 2022 in Yuba City's Garden Highway Industrial Area. The purpose of the walk was to determine current health and needs of businesses in the survey area. Of those surveyed, 56 percent reported their business was up, 25 percent were down, and 12.5 percent were steady or fluctuated between up and down. The businesses surveyed reported their greatest challenge was workforce and related issues, followed by rising cost of goods and supply chain issues, and thirdly by business marketing challenges. The most requested business resource was assistance in addressing the issue of lack of qualified workforce and assistance with hiring, training, and vetting.

YSEDC in partnership with Sutter County and Yuba County, implemented a Micro Business Grant Relief program. This program is funded by California Office of the Small Business Advocate (CalOSBA) and its purpose is to provide relief to very small businesses with gross revenues under \$50,000. There were 73 microbusinesses funded a total of \$180,000. Awards were \$2,500 per business.

Sutter and Yuba County One Stops provided 9,666 business services to employers; promoted 373 employment opportunities for employers, provided 9,541 employment services to individuals; hosted 38 job fairs/on-site and virtual recruitments; initiated 45 on-the-job training contracts; assisted 29 individuals with lay-off aversion and had 403 net jobs created. There was overall a 21 percent decrease in workforce services over the previous year and most likely is the result of the improved job market and jobs filled.

YSEDC provided a variety of technical/financial assistance resources and referrals via 18 email campaigns to 3,900 businesses in the past 12 months with an open rate of 41 percent (vs. industry average of 19 percent) and had a click rate of 14 percent (vs. industry average of 12 percent). This technical/financial assistance included federal, state and private funded grant/loan assistance, marketing, and general business technical assistance.

Yuba-Sutter Chamber of Commerce provided 107 business networking events to 5,951 businesses, 7 educational business webinars to 103 businesses and made multiple referrals to other Yuba-Sutter Business Consortium partners. Chamber also has an established Government Affairs Committee, to study and analyze issues of interest to the Yuba-Sutter area and its business community; to take advocacy positions on those issues; and to communicate the Chamber's viewpoint clearly to its membership, elected officials, and the community at large. This committee represents the entire business community. The Chamber was instrumental in organizing the Marysville Business Alliance, whose mission is to revitalize the city of Marysville through community events and create a unified voice to represent the business community. The Chamber's Yuba-Sutter Restaurant Association in partnership with United Chamber Advocacy Network, joined with the California Restaurant Association and the California Asian Chamber of Commerce to oppose AB 257 which unfortunately passed with a narrow margin. Currently they have joined Save Local Restaurants Coalition to place a measure to repeal AB 257. The landmark law creates a mandate for a first-of-its-kind council to set standards for franchise restaurant workers' hours and other workplace conditions. It also could raise the workers' minimum wage as high as \$22 an hour.

The Marysville Business Alliance (MBA) mission is to revitalize Marysville through community events and create a unified voice to represent the business community at a City and County level and set the direction and vision for the future, incorporating the deep history of the area, music, arts, and culture. The MBA is made up of more than 30 participants who are focused on efforts that create opportunities to grow business for Marysville. The group is actively engaged with the City of Marysville staff and elected officials. They are involved in creating events that attract business to downtown as well as participating in existing events such as Bok Kai, Peach Festival and Christmas Parade to enhance and boost business. The MBA is also involved in pursing grant opportunities to beautify Marysville. Recently MBA contributed their recommendations in a grant proposal to SACOG focused on community design for Historical Downtown Marysville walkability improvements. The MBA meets monthly and is open to anyone with interest in the business growth and development of Marysville.

One of Yuba County's larger employers, Hard Rock Hotel & Casino Sacramento at Fire Mountain, opened its HARD ROCK LIVE music and entertainment venue in June 2022. With a design approach focused on innovative staging, the latest technology and unrivaled guest amenities, HARD ROCK LIVE serves as a flexible event center with the capability to host a multitude of programs including live shows, a variety of premier sporting events, galas and more and is currently looking at 75 shows and events in 2023 and anticipates another 15-20 outside uses of the facility including tradeshows, meetings, charity events, other activities, and even weddings.

Hard Rock Hotel & Casino Sacramento at Fire Mountain is continuing to focus on securing the 341 acres between the existing casino and Toyota Amphitheater for future ownership and development. They are currently developing a Letter of Intent to purchase and intend to start having master planning discussion in mid-2023 to brainstorm future development for the Tribal business diversification and for supporting the growth of the sports and entertainment zone. Hard Rock Hotel & Casino Sacramento at Fire Mountain continues to support the community philanthropically and in 2022 made charitable donations and in-kind gifts totaling \$1million to community entities, including \$100K to Adventist Rideout Cancer Center.

In Yuba City, a new 93-unit Holiday Inn Express with a swimming pool in the 500 block of Shasta Street is near completion and has begun the process of hiring. It is anticipated 75 jobs will be created. Hampton Inn is in process of a 50-room expansion. There were several other retail stores opened in 2022 which have created approximately 180 to 200 jobs. These include Hobby Lobby (65 jobs), Burlington's (85 jobs), 5 Below and Turner Outdoorsman (approximately 25 jobs).

In Yuba County, According to Yuba County Media and Community Relations Coordinator Russ Brown, officials from Costco and local property owners have now completed a months long private negotiation to bring the warehouse-style store to the area. The store is expected to be about 160,000 square feet in size. Job creation is projected to be 175.

In Marysville, there have been 3 new businesses located within the city and one large development project.

- Habit Burger: Located at 723 E Str. Opened in Feb. 2022. Created approximately 18 jobs.
- <u>7-Eleven Convenience Store:</u> Located at 501 5<sup>th</sup> Street and includes filling station outfitted with electric vehicle rechargers. \$6,705,000 project opened December 2022, created approximately 11 jobs.
- <u>Dutch Bros. Coffee:</u> 1021 B Street anticipated to open in spring of 2023 and to create approximately 14 jobs.
- <u>B Street Property:</u> Marysville is setting the stage for a Hotel with a Banquet Hall, Restaurants and a
  Grocery Store across from Ellis Lake, on B Street. Marysville City Council recently entered into a Disposition
  and Development Agreement with Engstrom Properties LLC and the Presidio Companies LLC to move
  forward with the redevelopment of this five acre city owned property.



#### **Goal 2 – Develop, retain and attract talent**

It is imperative that the region prepare young students and adult learners with critical indemand education skills, competencies and knowledge that align with existing and evolving business and industry needs. Many industries are suffering because job seekers lack essential skills. The region must build awareness among residents, businesses and leaders that education and lifelong learning are important drivers of economic development.

Implementation Partners: Yuba-Sutter Economic Development Corporation, Sutter and Yuba One Stops; Tri-County ROP/CTE; Yuba-Sutter Chamber of Commerce; Wide Awake Geek, AeroSTEM Academy; K-12 Institutions; Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland and Yuba City; and Yuba College.

#### Tactic 1 – Increase Collaboration between educational institutions:

**Yuba College:** Since 2020, Yuba College has collaborated with Yuba City Unified School District, Marysville Joint Unified School District, Wheatland Union School District, and Sutter Union High School District to create additional opportunities for students to pursue higher education, including workforce-focused programs. Yuba College continues to create new partnerships with other Yuba-Sutter school districts, including charter schools. In the 2022-2023 Year, California's legislature called on all community colleges to partner to create pathways for all K-12 Districts in their effective service area. Yuba College will continue to work toward reaching that goal.

In addition, Yuba College (YC) is working on a series of educational institution partnerships to expand collaboration by engaging with four-year universities to support Yuba-Sutter. YC has an existing partnership with California State University Sacramento (Sacramento State) to provide pathways for early childhood education. This 2+2 program allows students to complete their associate's degree on-site at Yuba College and then transfer into Sacramento State courses that are offered on-site at Yuba College locally to complete their bachelor's degree. This partnership sets the stage for a series of other agreements that have increased collaboration. For example, in 2021 Yuba College partnered with the University of California Davis as a part of their Avenue B Program designed to expand

opportunities for students to have a guaranteed admission pathway into STEM programs from Yuba College to UC Davis. That partnership was expanded in 2022 when YC joined the Avenue M Program, designed to increase the number of students with a guaranteed pathway from rural community colleges to UC Davis with the ultimate goal of attending medical school at UC Davis. Local high school districts have joined this collaboration, including the Marysville Joint Unified School District.

Yuba College is working with both the Sutter and Yuba County Offices of Education and California State University Chico to create a local cohort to support teacher preparation. This developing partnership would create an inperson, 2+2 cohort for future teachers. This agreement would include courses hosted on-site at Yuba College at both the associate's and bachelor's levels, with some online course options, followed by student teaching in the Yuba-Sutter area. This 2+2 agreement would mean that local students would not have to travel to Chico State for classes but would instead have options in the Yuba-Sutter area to complete their degree and teaching credential, meeting both a local employment need and expanding partnerships amongst education institutions in and beyond Yuba-Sutter.

The Marysville Joint Unified School District (MJUSD) is rooted in the value of lifelong learning. The District recognizes the impact of the school programs on the larger community and therefore the need to work closely with local businesses and higher education partners to design pathways for graduates to succeed after high school. While a four-year degree is not the only way to success, the need to establish college preparation for transition to higher education is imperative to growing a trained workforce. The district has introduced a newly designed College and Career division this year to be intentional in preparing every student for college and career and to allow them to choose the future they desire.

In partnership with Yuba College, MJUSD added another cohort to their Early College program and are exploring a middle college program that will allow students multiple options to earn an AA degree while completing their high school graduation requirements. This year, the District formalized a partnership with Chico State which helped introduce information and start laying a belief-system that four-year university education is within reach. This is the first of many future partnerships with four-year colleges that will be introduced at our secondary schools.

The District supports 21 sequenced pathways in 8 industry sectors through our Career Technical Education (CTE) programs. CTE courses combine academic and occupation-related course requirements. In most cases, pathways are taught over multiple years, allowing students to develop critical workplace skills. Many CTE courses count for college credit and are approved to meet minimum admission requirements for the University of California system. CTE courses range from medical to agriculture mechanics and touch on a wide range of careers in between.

<u>Tactic 2 – Improve understanding of all ethnic cultures that live, work within or visit the region:</u> In 2022, Yuba Sutter Arts and Culture completed the Arboga Assembly Center Memorial Park in South Yuba County. This historic site is the location where 2,500 local Japanese Americans were held during WWII while the permanent concentration camps were being built. The project was done in collaboration with the Marysville Japanese American Citizens League and was funded by the CA State Library. PROJECT COMPLETE - \$30,000 (CA State Library)

The **Sutter County Museum** houses a permanent exhibit gallery with displays on the history and stories of Yuba-Sutter's diverse peoples. It includes permanent exhibits on Chinese Americans, Hmong Americans, Japanese Americans, Mexican Americans, and Punjabi Americans in the community's history. Temporary exhibits in 2022 also supported the understanding of diverse ethnic cultures within the region: *Disrupted Life: Replica Barrack from the Tule Lake Internment* Camp, in partnership with the Marysville Japanese American Citizens League and Yuba Sutter Arts & Culture, discussed anti-immigration sentiments in the United States and the executive order by President Franklin Roosevelt in 1942 that ordered the relocation of Japanese Americans to internment camps

like the Tule Lake Relocation Center in northern California; *The Newest Americans*, featuring portraits and interviews that capture the experiences of immigrants from 23 countries of origin and promoted discussion on America's legacy as a nation of immigrants; and *Chinese Pioneers*, which explored the social, political, and judicial disenfranchisement of Chinese Californians, as well as moments of Chinese agency and resilience, in the decades before and after the 1882 Chinese Exclusion Act.

<u>Tactic 3 – Create awareness of the value of lifelong learning:</u> In recognition of our community's need to increase educational attainment, Yuba College has partnered with Yuba City Unified School District, Marysville Joint Unified School District, Wheatland Union School District, and Sutter Union High School District to formalize dual enrollment pathways for their students. In 2017, Yuba College had just 428 K-12 students enrolled in a dual enrollment course. In 2019, that increased to 816 for the year. By 2021, that number had increased to 1,236 (nearly tripled in just four years), and YC expects that number to increase again for the 2023 year. In May of 2023, the first cohort of the Yuba City Unified School District's Dual Enrollment Pathway with Yuba College will simultaneously graduate from Yuba City and River Valley High Schools while also receiving an associate's degree from Yuba College. This formal dual enrollment pathway has paved the way for expanded partnerships.

Pathways exist for K-12 students to attain transfer degrees to UCs and CSUs, in addition to pathways designed for career and technical education such as automotive, public safety (police and fire), welding, and more.



## Goal 3 – Improve and modernize infrastructure

Adequate capacity and condition of infrastructure assets contributes to overall economic competitiveness. Strategic investments must be made to ensure that these assets are maintained and expanded. The region will become more competitive when businesses, entrepreneurs and residents are able to make use of well-coordinated and robust regional infrastructure for transportation, water/sewer/gas, broadband, housing and the natural environment.

Implementation Partners: Yuba-Sutter Economic Development Corporation; Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland and Yuba City; Yuba-Sutter Chamber of Commerce; Yuba-Sutter Transit; and Caltrans.

# <u>Tactic 1 – Modernize the region's Infrastructure to meet future demand and respond to changing business</u> needs:

#### **Regional Projects:**

**Feather River West Levee Project:** Sutter and Butte counties are planning to improve 44 miles of levees from Thermolito Afterbay south to the Sutter Bypass to reduce flood risk and remove more than 34,000 properties from FEMA Special Flood Hazard Areas. Among other important improvements, the project will sustain and grow the local economy by creating construction jobs, protect property values, and allow for responsible residential, commercial and industrial development. Phase I —Thermalito Afterbay to Star Bend was targeted to be completed by 2016. Phase II will include the area south of Star Bend to the confluence of the Feather River and the Sutter Bypass.

**2022-2023 UPDATE:** Levee repairs is a two phase project: Phase I, the Feather River West Levee Project, included work from Thermalito Afterbay to Star Bend, just south of Yuba City, and was completed at the end of 2020. Phase II includes the area south of Star Bend to the confluence of the Feather River and the Sutter Bypass. Phase II work completed to date includes a one-mile section of levee at Laurel Avenue and another five miles of levee improvements between Star Bend and Laurel Avenue completed by the U.S Army Corps of Engineers (USACE). USACE also completed another mile of levee improvements between Laurel Avenue and the Highway 99 bridge. The Feather River West Levee Project is on schedule and within budget.

Yuba River North Training Wall Project: The Yuba Goldfields North Training Wall (NTW) is located on the right bank of the Yuba River, approximately eight miles northeast of the city of Marysville in Yuba County. The NTW is approximately 12,000 feet in length, it was constructed by the California Debris Commission in 1899 to confine the Yuba River and to facilitate the migration of mining debris within the floodway. The use of mining tailings was used to construct the NTW, and although not an authorized flood control project, it does provide limited flood protection for the community of Hallwood. However, there have been changes over time, changes both in height and width due in part to erosion from high-water events, such as in 2017 and 2018, when Hallwood experienced localized shallow flooding. The project is being constructed in two phases.

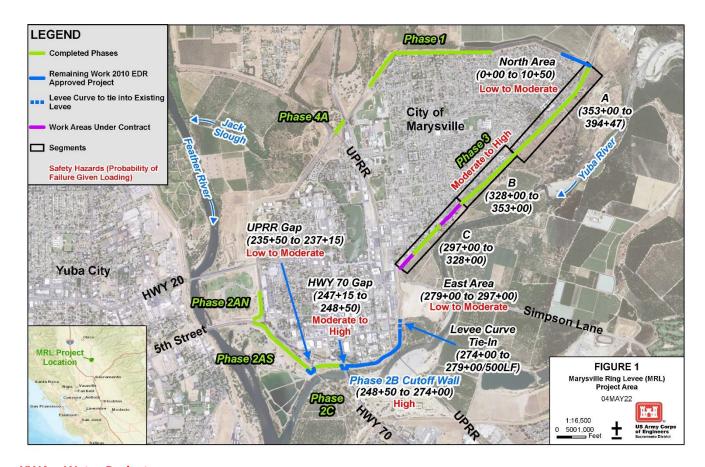
**2022-2023 Update:** Phase I work was completed in early 2022 and included reshaping the NTW embankment to provide a more stable geometry and address the height and width reductions that had occurred over time and ongoing, persistent erosion from storm events. Phase II work includes construction of a high ground tie-in embankment to extend to the north end of the NTW upstream and for a contiguous line of protection that further reduces flood risk to the Hallwood community, the City of Marysville, and portions of Reclamation District 10. The Phase II project, which is still under design, will include potential ecological enhancement components: riparian aquatic habitat creation, fish passage enhancement, and salmonid foraging enhancement. **PROJECT PHASE I IS COMPLETE-** \$3 Million (County, YWA)

The Yuba Goldfields 200-Yr Levee Project: The Yuba Goldfields 200-Yr Levee Project is a recently completed 2.5 mile long levee that ties into the previously improved Upper Yuba River Levee and is designed to prevent water from the Goldfields from inundating the communities of Linda, Olivehurst, Arboga and Plumas Lake. This 2.5-mile-long levee complies with both State requirements for 200-Yr Urban Levee Design Criteria (ULDC) and CA Water Code Title 23 for urban levee flood protection.

2022-2023 UPDATE: PROJECT IS COMPLETE - \$54,000,000 (County-YWA, State - DWR)

**Flood Protection of the City of Marysville:** This is a public works project to repair and upgrade the ring levee to be certified as providing a 200-year level of flood protection. The Marysville Ring Levee project is a multi-phase project that will upgrade the levee that surrounds Marysville. The primary purpose of the project is to strengthen the existing levee by implementing additional measures to reduce the likelihood of through- and under-seepage. The Marysville Ring Levee reduces flood risk for more than 12,000 residents, the region's largest and only level-3 trauma services hospital and the more than 10,000 jobs it supports, two state highways and two Union Pacific Railroad mainlines.

**2022-2023 UPDATE:** The project has completed several phases of construction including Phase 1 on Simmerly Slough between Jack Slough Road and the Marysville High School; Phase 4A on Simmerly Slough in Binney Junction; Phases 2A North and South on the Feather River between 10<sup>th</sup> Street and the Yuba River; and on the Yuba River the project has completed improvements in Phase 3 between the landfill and Ramirez Road/Simpson Lane and Phase 2C from Highway 70 to the Feather River. A contract is currently being awarded to construct Phase 2B between Ramirez Road/Simpson Lane and Highway 70 on the Yuba River in 2023; and the final phase of construction will be to repair the Yuba River levee beneath Highway 70 in 2024. The US Army Corps of Engineers is also completing a risk assessment of areas not improved in this project to ensure they meet criteria for greater than 200-year level of protection and will implement any repairs/improvements identified in that analysis in 2025-2026. (See map on page 14.)



#### YWA – Water Projects:

Three Rivers Parkway System Development: The Three Rivers Parkway is envisioned as a multi-modal active transportation and recreation system encompassing as many as 40 miles of hiking, bike and equestrian trails and boat access along the Yuba, Feather and Bear Rivers. The northern terminus would be the Sycamore Ranch County Regional Park on the Yuba River. The trail would extend along the northern bank of the Yuba River to Marysville and would connect to the Sutter County trail system over the rehabilitated former railroad trestle on the Feather River. The trail would cross the Yuba River over the SR 70 bridge and continue south along the Feather River past Star Bend boat ramp to the junction with the Bear River. It would then extend east along the Bear River and possibly Dry Creek into downtown Wheatland. Future phases may connect to the Spenceville Wilderness Area. The River Parkway is anticipated to be a major draw for tourism in Yuba County, creating opportunities for additional lodging and restaurants, equipment rental concessions, recreational equipment sales, guide services and retail spending from visitors.

2022-2023 Update: Phase I: 20 miles of trails on the Feather River was completed - \$8.5 million. (YWA)

#### **Yuba County:**

**Bikeways and Pedestrian Trails:** Bikeways and pedestrian trails project provide an alternative mode of transportation as well as an outdoor activity that has the added benefit of connecting people with other points of interest. In January 2013, Yuba County adopted an update to the Yuba County Bikeway Master Plan, which lists and prioritizes projects and their estimated costs.

**2022-2023 UPDATE:** County was recently awarded a grant through a Sustainable Transportation Planning Grant cycle to complete a Bicycle and Pedestrian Mobility Plan (update to Yuba County Bikeway Master Plan).

**County Bridge/Culvert Repair:** There are 75 Highway Bridge Program-eligible bridges (greater than 20' in length) and numerous other culvert and drainage structures owned and maintained by Yuba County. Currently the County

has 75 bridges that are of sufficient length (>20') to be eligible for Caltrans inspection. Of these, 29 bridges have a Sufficiency Rating (SR) below 80 and above 50 which qualify for HBP rehabilitation funds, and 8 bridges have a SR below 50 which qualify for HBP replacement funds.

**2022-2023 UPDATES: Iowa City Road Bridge Replacement Project completed** - \$2,081,000 (California Highway Bridge Program FSTIP). Spring Valley Road bridge replacement planned for 2023. Other current bridge replacement projects include Los Verjeles Road, Waldo Road, and Ellis Road. These are anticipated to be in construction in 2024-2025.

**Yuba County Broadband Initiative:** The County of Yuba seeks to improve broadband service county-wide to support economic growth, enhance community resilience, and bolster connectivity. This initiative will remain a priority for the County into the foreseeable future, due to the complex nature and ever evolving technological advances of the industry. Currently, the County, in partnership with the Yuba Water Agency and Valley Vision, is developing a Broadband Master Plan highlighting industry best practices and community specific opportunities to expedite enhanced broadband services.

#### 2022-2023 UPDATES: Initiatives/Projects

The County is in the process of assessing its regulatory structure to facilitate more rapid broadband project permitting in the areas of encroachment permits, wireless communication tower deployment, and deployment of conduit for future fiber expansion that complies with California Department of Transportation specifications permitting and single point of contact for SiFi Networks open access middle mile fiber micro trenching project in Linda, Olivehurst, Plumas Lake, and future expansion into Arboga to deliver a minimum speed of 1 gigabyte per second symmetrical download/upload speed. Any broadband provider currently operating within, or interested in expanding to the project areas, will be able to serve customers on the network. Work likely to begin in 2023.

- Entered into Joint Powers Authority with Golden State Connect Authority to combine staff capacity for future initiatives.
- Entered into Memorandum of Understanding with Golden State Finance Authority.
- Received \$500,000 Local Agency Technical Assistance grant from CPUC for broadband network deployment, broadband feasibility study which will include:
  - Conceptual Network design and cost estimation.
  - Refined High-Level Design and Foundational Planning.
  - Low-Level Design and Engineering. Received approval for construction drawings.

Outreach is ongoing for Affordable Connectivity Program. 54 percent of county residents are eligible, and Yuba County is 7<sup>th</sup> out of the 58 California counties with 35 percent enrolled.

**Yuba County Airport Taxiway:** Yuba County Airport constructed a taxiway serving the commercial buildings along Skyway Drive, west of the existing runway. The taxiway is 25 feet wide and extends 3,700 feet in length. Other improvements included installation of storm drains and crossings over existing storm drains.

2022-2023 UPDATE: PROJECT COMPLETED -\$1,813,067 Million (Federal & Local funds)

**West Linda Detention Basin and Pumping Station:** This public works project will modify the existing low-lying area into a detention basin and create a pumping station to manage drainage within the West Linda area and create a multi-use recreational field/park that benefits existing low-income residents and businesses.

**2022-2023 UPDATE:** Yuba County has submitted a grant application for Phase 1 of this project to construct a 4.6-acre-foot retention basin along with associated piping, fencing, and grading. Construction of an outfall structure and pumping station would occur in subsequent phases.

#### **Reclamation District No. 784 (Special District)**

**Pump Station No. 9 Upgrades:** This public works project would provide redundant pumping, backup generation and SCADA electronic system to existing Pump No. 9 as required by FEMA for operation during storm events and would protect West Linda and the Lindhurst Avenue commercial area.

**2022-2023 RD784 UPDATE**: RD784 has been awarded grant funding through Prop. 1 to finish the SCADA connection phase. Components for the project are now in fabrication stages. Estimated completion in 2023.

**Pump Station No. 7 Upgrades:** This public works project would provide upgrades to Pump Station No. 7 with SCADA electronic system and redundant pumping to serve Wal-Mart, Costco and the general commercial area of Linda.

**2022-2023 RD784 UPDATE:** RD784 has been awarded grant funding through Prop. 1 to install the instrumentation improvements (SCADA). Components for the project are now in fabrication stages. Estimated completion in 2023.

**Pump Station No. 5 Upgrades:** This public works project would provide upgrades to Pump Station No. 5 with SCADA electronic system and redundant pumping to serve the east Linda area.

**2022 RD784 UPDATE:** RD784 has been awarded grant funding through Prop. 1 to install the instrumentation improvements (SCADA). The grant agreement has been executed and the project is now in the design phase. Estimated completion in 2023.

**Regional Drainage Facility:** This public works project will provide regional drainage and pumping for the North Arboga Study Area, Plumas Lake Specific Plan Area, and Pump Station No. 10.

**2022-2023 RD784 UPDATE:** Pump Station 10 was partially completed in 2014 with supervisory control and data acquisition (SCADA) electronic controls. Other parts of the Regional Drainage Facility improvements, in addition to the Ella Detention Basin, include 2 additional detention basins, outfall piping along Murphy Rd., outfall structure on the waterside of the levee, and a 3<sup>rd</sup> pump. The South Ella Detention Basin was completed in 2019 and construction of the Wheeler Ranch Detention Basin B has started but is not expected to be completed until development returns to Wheeler Ranch. Remaining phases await funding.

Forest Biomass Business Center Development: Camptonville Community Partnership (CCP), is a small, rural, community-based non-profit organization located in the town of Camptonville in the Yuba County foothills that proposes to develop a small forest biomass to energy facility that would be part of a new small business campus, located in an unincorporated area approximately 11 miles southwest of Camptonville and 3 miles east of Dobbins. CCP intends to attract other businesses to the site, where heat and power would be available from the facility making the overall facility a high efficiency combined heat and power operation.

**2022-2023 UPDATE:** The planning and engineering solidified costs and site plans needed. Through 2021, CCP began working with their developer and design and engineering team. Inflation and rising costs required CCP to pivot in 2022 and re-evaluate and search for cost savings as well as the need to secure additional funding from investors and grant opportunities.

- Entered into a land agreement for the purchase of an 100 acre parcel including the 11 acres for the current bioenergy site.
- Secured interest for the development of a co-located sawmill.
- Secured a Timberland Conversion Permit (TCP): Converting timberland into another use requires a TCP from Cal Fire. A part of the TCP process also includes preparation of a Timber Harvest Plan (THP).
- Secure a loan for interconnection costs from Yuba Water Agency (YWA).
- Update permits and contracts with local and state agencies.
- Develop a business plan for the bioenergy facility.

CCP continues to work with key partners such as USFS, USDA, YWA, Blue Forest Conservation, and others to develop the Forest BioMass Business Center. Project is working to be built and generating electricity to the grid in 2024-2025. To date \$7.5 million has been invested in the project.

#### **City of Live Oak Projects:**

**Wastewater Treatment Plant Solar Project:** Live Oak's new wastewater treatment plant was designed with the possibility of connection to a solar array to power the plant.

**2022-2023 UPDATE:** Live Oak completed a feasibility analysis and received a \$1.68 million grant and loan award from the California Water Resources Control Board in 2020 for 2023 construction.

#### **City of Wheatland Projects:**

Wheatland Comprehensive Water Project The City of Wheatland water system is aging with portions of the system more than 100 years old. The project consists of removing the seismically deficient water tower from service by employing new ground mounted hydro-pneumatic tanks and booster pumps to supply water pressure to the City. The project also includes replacement of domestic water meters, new production meters, water meter automation to assist with leak detection and remote metering reading, SCADA replacement, and new billing software.

**2022-2023 UPDATE:** Project is underway and will be completed in 2023.

Locate Research Center in Wheatland's Employment Zone: The city of Wheatland is working aggressively to build the partnerships necessary to locate a collaborative research center in Wheatland's Employment Zone. This center would create a collaborative research opportunity with Beale AFB, the US Air Force, Yuba Water Agency, City of Wheatland, and the University of California. The center could serve as an educational workforce training and advanced research hub. Initially, the workforce collaborative facility would consist primarily of PHD level researchers, but also development of BA level and high school educational programs as the center expands to its full mission. This creates a significant opportunity for the City of Wheatland and Yuba County to create an innovation center and technology node.

2022- 2023 UPDATE: Efforts to build the collaboration described above are ongoing.

#### **City of Yuba City Projects:**

**Sutter Bike Path Extension:** The project includes extending the existing bike path within the City right-of-way from Hooper Road to Harter Parkway and along Harter Parkway from State Route 20 to Butte House Road.

2022-2023 UPDATE: Final design is in progress with construction anticipated to commence and complete in 2023.

**Barry School Waterline:** The project involves installing 12" and 14" diameter water transmission main in Railroad Avenue from Bogue Road to Stewart Road and in Stewart Road from Railroad Avenue to Garden Highway, as well as a 3" diameter private water service in Railroad Avenue and Barry Road to serve Barry School.

**2022-2023 UPDATE:** The project is being advertised for bids in January 2023 with construction anticipated to begin in June 2023 upon State approval.

**Second Groundwater Well:** The project includes constructing a second groundwater well at the City's Water Treatment Plant to provide additional accessible water resources during times when the City's surface water rights are curtailed.

**2022-2023 UPDATE:** The well was drilled and tested in 2022. Bids for the pump and above-ground piping will be advertised in February 2023 with installation completed prior to Summer 2024 depending upon electrical/mechanical equipment availability.

Aquifer Storage Recovery (ASR) Well: The project involves establishing an ASR well at the City's Water Treatment Plant to further bolster the City's accessible water resources during times when the City's surface water rights are curtailed. The ASR concept includes injecting treated water into the groundwater aquifer during times when surface water availability exceeds demands while extracting groundwater during times when surface availability does not meet demands.

**2022-2023 UPDATE:** Design and environmental/permitting will commence in 2023 with construction anticipated in 2024.

**WWTF Outfall and Diffuser Project:** The project includes constructing a new 42-inch diameter discharge pipeline from the City's Wastewater Treatment Facility (WWTF) and a new diffuser outlet to the Feather River. The

proposed pipeline and diffuser will replace the City's existing diffuser, which was damaged in 2011 by erosion of Shanghai Falls. This project will ensure the City's capability to safely treat wastewater for existing customers, as well as future development.

**2022-2023 UPDATE:** Final design complete pending receipt of permit conditions from regulatory agencies. Project will be advertised for bids once funding and permits are secured.

#### Tactic 2 – Develop and improve alternative, multi-modal and inter-modal distribution infrastructure:

#### **Regional Caltrans Projects:**

Caltrans has 34 projects slated for construction, rehabilitation, planned or program projects in the Yuba-Sutter region. Five were completed in 2022, which represented an injection of \$144.8 million in improvements within the region.

#### Feather River Bridge 03-3F560

In Yuba and Sutter Counties at the Feather River Bridge on Highway 99 over the Feather River. Scour mitigation and retrofit piers. **PROJECT COMPLETED** \$30.972 Million (State)

#### **Deck Treatment & Joint Seal Replacement 03-1G720**

In Sutter County on Route 99 at Pease Road. Methacrylate deck treatment. This project includes 12 locations in Glenn, Sacramento, and Yolo counties. **PROJECT COMPLETED** \$1.193 Million (State)

#### Feather River Scour 03-3F560

In Yuba and Sutter counties, in Yuba City and Marysville, at the Feather River Bridge and Overhead. Scour mitigation and retrofit piers. **PROJECT COMPLETED** \$39.175 Million (State)

#### Timbuctoo 03-3F510

In Yuba County near Smartsville down from the Yuba River Bridge to 0.3 mile east of Smartsville Rd. Realign and widen roadway. **PROJECT COMPLETED** \$74.928 Million (State)

#### Replace Aging Sign Panels 03-0J310

In Yuba County near Marysville from 0.3 mile south of Olivehurst Avenue Overcrossing to beginning of Bear River Bridge. Replace Aging Sign Panels. **PROJECT COMPLETED** \$321,100 (State).

#### **Sutter County Projects:**

**Howsley Road Bridge Replacement:** The county will replace the existing two-lane 260-foot-long bridge utilizing FHWA Highway Bridge Program funds.

**2022-2023 UPDATE:** The design phase to be complete by March 2023, including all necessary environmental permits. Federal Funding for the construction phase is not expected to be available until 2025.

**Tisdale Road Bridge Replacement:** The county will replace the existing two-lane 40-foot-long bridge utilizing FHWA Highway Bridge Program funds.

**2022-2023 UPDATE:** The design phase is complete, with right-of-way acquisition and environmental permitting expected to be completed in April 2023. Federal Funding for the construction phase is not expected to be available until 2025.

**Kent Avenue Bridge Replacement:** The county will replace the existing two-lane 80-foot-long bridge utilizing FHWA Highway Bridge Program funds.

**2022-2023 UPDATE:** The design phase is complete, with right-of-way acquisition and environmental permitting expected to be completed in April 2023. Federal Funding for the construction phase is not expected to be available until 2025.

#### **Yuba County Projects:**

Goldfields Parkway:—This public works project would construct a four-lane arterial around the easterly side of Marysville through the East Linda Specific Plan from Highway 65 at McGowan Parkway to Highway 20 at Plantz Road.

**2022-2023 UPDATE:** The design phase for the segment between North Beale Rd and Hammonton-Smartsville Rd is at approximately 65%. The County applied for EDA funding to complete the construction but was unsuccessful. The County plans to construct the adjacent storm water basin in 2023-24 which may allow the road to be rough graded. The completion of the road is still dependent on sourcing funding.

**Highway 70/Plumas Lake Boulevard Interchange – Phase 2:** This public works project would link Phase 1 of the Highway 70/Plumas-Arboga Interchange to the eastern Phase II component of the interchange to include a Union Pacific Railroad overpass.

**2022-2023 UPDATE:** Project design has started, and the County is coordinating with CalTrans. The design is currently at 30% but expected to be complete by 2025.

**North Beale Road Revitalization Improvements:** This public works project consists of implementing the road improvements recommended by the East Linda Revitalization Plan which consists of sidewalks, landscaped medians, street lighting, and parking that would improve the safety of the road for motorists, bicyclists and pedestrians as well as improve the appearance of the road corridor to help attract new and retain existing businesses.

**2022-2023 UPDATE:** North Beale Road Complete Streets Phase II (Hammonton-Smartsville Rd. to Linda Ave.) is currently wrapping up and punch list items are being completed. The County is currently looking for grant funding to fund phase III (Linda Avenue to approximately 2,400 feet east). **PHASE II COMPLETE**-\$8,020,000 (Federal RIP-STIP Funds-\$4,529,00; Federal HIP funds - \$2,000,000, Federal RSTP funds - \$1,491,00)

**Linda – Cedar Lane and Alicia Avenue Project:** This public works project consists of implementing road improvements to Cedar Lane and Alicia Avenue (from Riverside Avenue to Feather River Blvd) in West Linda. This project includes improvements to: curb, gutter, sidewalk, drainage and street overlay.

**2022-2023 UPDATES:** Design at 95%. Plan to construct in 2023.

**McGowan Parkway Project:** This public works project consists of implementing road improvements to McGowan Parkway between SR 70 and SR 65 in Olivehurst. This project includes improvements to: curb, gutter, sidewalk, drainage and street overlay.

**2022-2023 UPDATES:** Construction is currently underway. Project is also partnering with OPUD to install sewer/water infrastructure for South County Annexation Project through a grant from ARPA. Construction expected to be complete by Spring of 2023.

**Feather River Boulevard Project:** This public works project consists of implementing road improvements to Feather River Blvd. between Arboga Road and Alicia Avenue in West Linda. This project includes improvements to curb, gutter, sidewalk, drainage and street overlay.

2022-2023 UPDATES: Design at 95%. Plan to construct in 2023

#### **City of Live Oak Projects:**

**Pennington Road Rehabilitation:** Pennington Road is the main east/west arterial for the City of Live Oak, intersected by State Route 99. Sacramento Area Council of Governments (SACOG) committed \$915,000 for partial reconstruction of the road from Broadway to Connecticut Avenue during 2012 and 2013. Reconstruction to the east of State Route 99 is also necessary.

**2022-2023 UPDATE:** Construction is expected to be completed in 2023.

#### **City of Marysville Projects:**

Rebuild 5<sup>th</sup> Street to Complete Streets Standards from State Route 70 to J Street.: This is one part of a multistreet local traffic circulation plan designed to accommodate heightened commuter traffic flows over the new four-lane 5<sup>th</sup> Street Bridge connecting Marysville and Yuba City, with improved access to the newly expanded Adventist Health+Rideout Regional Center Campus and serving planned future business growth within the Medical Arts District. Working in conjunction with project M6 and modifications to 3<sup>rd</sup> Street, this project will include engineering and construction to fulfill Complete Streets standards for safe pedestrian and bicycle use along this major surface artery.

2022-2023 UPDATE: PROJECT COMPLETE-\$3,516,000 (State Active Transportation, SACOG, City)

Systemic Safety Analysis Report Program (SSARP): Federal regulations require each State has a Strategic Highway Safety Plan (SHSP). An SHSP is a statewide data-driven traffic safety plan that coordinates the efforts of a wide range of organizations to reduce traffic accident fatalities and serious injuries on all public roads. In coordination with federal, state, local and private sector safety stakeholders, the SHSP establishes goals, objectives, and emphasis (or challenge) areas. The SHSP address the 4Es of traffic safety: Engineering, Enforcement, Education, and Emergency Services.

**2022-2023 UPDATE: PROJECT COMPLETE-**\$72,000 (State Active Transportation)

#### **City of Wheatland Projects:**

Wheatland Pavement Management Program (PMP): Develop the City's first pavement management program (PMP). The PMP will produce a comprehensive and detailed inventory of the City's roadways, estimate the pavement condition index (PCI) for each segment, develop treatment costs and strategies, and provide various recommended treatment scenarios.

2022-2023 UPDATE: PLAN COMPLETED - \$50,000 (Gas Tax, SB1)

Wheatland AB 1600 Fee Study: The City of Wheatland is currently preparing an update to the City's AB 1600 Fee Study to identify the development impact fees for future development within the City using grant funds available from SB 2.

**2022-2023 UPDATE: PLAN COMPLETED - \$130,000** (SB2)

#### **City of Yuba City Projects:**

**Bridge Street Corridor Improvements:** The Bridge Street corridor improvement project is a multi-phased project to extend four travel lanes from SR-99 to Marysville/SR-70. The project includes the construction of the 5<sup>th</sup> Street Bridge, and phased reconstruction of Bridge St. Bridge Street will be widened from Gray Avenue to Cooper Avenue in late 2021 with completion anticipated at the end of 2023 with support from a \$2.8 million Local Partnership Program grant from the CTC. The project will enhance a key gateway through the city to facilitate necessary traffic demands while coordinating with adjacent property owners to help facilitate Economic and Workforce Development in the area.

**2022-2023 UPDATE:** Cooper Avenue to Gray Avenue construction was started and estimated to be completed in 2023. Conceptual design for the final phase between SR-99 and Gray Avenue will commence in 2023 with funding support from a \$200,000 SACOG grant. Final design and construction funding for this segment is yet to be determined.

**Walton Avenue Complete Streets Improvements:** The project includes rehabilitating portions of Walton Avenue from Hazel Avenue to Sam's Club, including closing the gaps in sidewalks on the west side of Walton Avenue between Lincoln Road and Franklin Road, improving bike lanes, and upgrading the traffic signals.

**2022-2023 UPDATE:** Final design is in progress with construction anticipated to commence in 2023 and completion in fall of 2023.

#### Tactic 3 – Promote transit planning to move people throughout the region and housing development:

#### **Yuba-Sutter Transit:**

Just like public transportation systems worldwide, Yuba-Sutter Transit has been severely impacted by the COVID-19 pandemic. In the first full fiscal year of the pandemic (FY 2019), Yuba-Sutter Transit ridership hit a 25-year low at just 37% of the pre-pandemic level (FY 2019). Systemwide ridership has since been slowly recovering and average weekday ridership is now about 60% of the pre-pandemic level (December 2019 vs. December 2022), but all services have not been impacted the same as local fixed route ridership is at 59% of the pre-pandemic level while Sacramento Commuter ridership is at just 24%. In response to lower ridership, some service has been suspended indefinitely (including 30% of all commuter schedules) and the systemwide number of vehicle service hours being operated is now at 83% of the pre-pandemic level.

Assuming an extended pandemic recovery period, Yuba-Sutter Transit is now preparing a state-funded Comprehensive Operational Analysis / Short-Range Transit Plan to evaluate the appropriate scope, level and even model of public transit service for the bi-county area. The last study of this kind was adopted in early 2015 and a current plan is required to remain eligible for federal transit funding. This effort, which is expected to be completed in mid-2023, is a top-to-bottom assessment of the existing system and will result in specific service and program recommendations along with a corresponding operating and capital financial plan for implementation consideration over the next five to ten years. This plan is being developed with significant outreach to a wide range of community stakeholders.

**Facility Replacement.** Yuba-Sutter Transit continues to plan for the replacement of its current operations, maintenance, and administration facility at 2100 B Street in Marysville. A new location is needed because this undersized and technologically obsolete 1960's-era former Seven-Up Bottling Plant that was converted to transit use in 1996, lacks sufficient capacity to accommodate the infrastructure needed to meet the state mandate that only zero-emission buses can be purchased after 2028. In addition, Caltrans' programmed and fully funded expansion of Highway 70 (B Street) adjacent to the facility may render it useless even earlier.

**2022-2023 UPDATE:** To begin the process of replacing the existing facility, Yuba-Sutter Transit secured a Caltrans planning grant to conduct a needs analysis and site selection study as part of the Next Generation Resilient Transit Facility Plan that was completed in early 2021. In July 2021, Yuba-Sutter Transit completed the purchase of the top ranked site from the study at 6035 Avondale Avenue in Linda for the ultimate operation and maintenance of up to 70 zero-emission buses. This 19.7-acre property is located on the northeast corner of Avondale Avenue and North Beale Road in Linda. The process to fund the design, construction and equipping of the new facility is now well underway as more than half of the estimated \$47.5 million needed has already been secured from a mix of federal, state, regional and local sources. If sufficient funding is quickly secured, this state-of-the-art zero-emission bus facility and possible future mobility hub could be completed by as early as 2027. Regardless, a new facility will be needed by about 2030 to enable a significant number of zero-emission buses to be used in daily operations.

#### **Housing and Affordable Housing:**

There has been a concerted effort within the region to increase housing stock for all income levels.

**Lakeside at Sutter Pointe in Sutter County** is 873-acres located in South Sutter County consisting of 3,382 single-family homes, 399 multi-family units, 59-acres of parks, 55-acres of open space, 44-acres of employment center, 25-acres of commercial/retail, and a 20-acre K-8 school.

Phase 1 of Lakeside is the southern 386-acres adjacent to Riego Road. In late 2022 the site was mass graded in preparation for site development. Improvement plans for Phase 1 are currently being processed by the County. Phase 1 will include 1,239 single-family residences, 193 multi-family units, 40-acres of open space, 34-acres of parks, 26-acres of employment (up to 400k sf of office/flex space), and 9-acres of commercial/retail (up to 7,500sf). The first phase is proposed to be an active adult community. Sutter County is currently reviewing the

tentative maps for Phases 2 and 3 of Lakeside. Approval of Phases 2 and 3 is anticipated in 2023. This will allow Lakeside to construct a wider variety of housing types.

The 7-mile force sewer main connecting Sutter Pointe south into Sacramento County is anticipated to begin construction in early 2023. This is a major infrastructure improvement needed to serve south Sutter County which will open the area for future development. Other major backbone infrastructure improvements are anticipated to continue in 2023 with construction of the first homes expected in 2024.

In Yuba County (West Linda/Olivehurst), Cedar Lane Permanent Supportive Housing (PSH) apartments construction started in April 2021 of a 41-unit PSH project, targeting homeless individuals and homeless individuals with a mental health disability. Service providers are the County Behavioral Health Department and local homeless services provider, Hands of Hope. Construction is expected to be completed in January 2023.

In Yuba County (West Linda/Olivehurst), Cedar Lane Family Apartments construction started in May 2021 on a 108-unit multi-family project, consisting of 2- and 3-bedroom units, targeting low-income families. Construction is expected to be completed in March 2023.

In Yuba County (River Oaks - Plumas Lake), construction will start in February 2023 of a 48-unit multi-family project, consisting of 2- and 3-bedroom units, targeting low-income families. Construction is expected to be completed in July 2024.

In Yuba County (Linda), Prosperity Village is an affordable housing project made possible by Habitat for Humanity, in partnership with the County. It is located near the Walmart in Linda; it consists of 61 housing units and include supportive services from case workers and other onsite providers. Onsite providers include Hands of Hope, the local Veterans Affairs office, the veteran's organization Nation's Finest and Yuba County Health and Human Services. Safety elements also will be included within the complex. Prosperity Village has a security system and staff monitors onsite. An onsite manager is present to help monitor and coordinate services. Project is complete and fully occupied.

In Yuba County (Olivehurst), Innovation Housing Center, is a low income housing project made possible by Habitat for Humanity and it will consists of 13 housing units and include supportive services from case workers and other onsite providers. The project is in design phase and estimated to be completed 2023 -2024.

In Yuba County (Olivehurst), Serenity Village, located at 1645 Chestnut Road in Olivehurst will offer 124 units of affordable rental housing. This affordable housing development project seeks to provide new levels of housing for families in the area with the purchase of infill lots. The development team seeks to combine four (4) separate lots into one project site and build 124 units of affordable rents. This project serves the community's need for an increased affordable housing supply. Families who will benefit from this project will typically have a median income of around 50% of the area's average, though the actual range can go from 30% to 80%. Habitat will develop, own, and manage the site and there will not be on-site supportive services provided. Projected completion date is April of 2024, and the project budget is approximately \$28 million dollars.

In **Yuba County (Linda)**, Sierra Vista Development – Humanity Park. After nearly 5 years in the making, the completion of the 36 home permanent housing community, Sierra Vista. The subdivision features a new playground for the surrounding community, which includes a play structure, swing sets and a walkable path.

In the City of Live Oak, Kristen Court Apartments – Phase III construction started in October 2021 on a 32-unit multi-family project, consisting of 2- and 3-bedroom units, targeting low-income families. This third and final phase will complete at full build out all the phases for a total 112-unit multi-family affordable housing complex. Construction is expected to be completed in March 2023.

In the City of Live Oak, Oak Haven Estates, an 16-unit low income housing project is under construction, overseen by Habitat for Humanity and is estimated to be completed 2023-2024.

In the City of Marysville, there have been some renovations underway, including a new roof and plans for plumbing and electrical engineering for the Hotel Marysville Redevelopment project. However, the project cannot fully move forward until official development plans have been approved. Upon completion, the apartments will serve a housing need for employees of Adventist Health/Rideout Hospital. One of the objectives for the Marysville Hotel redevelopment is to help support housing for Adventist Health employees as well as an overall housing shortage, and the goal is to have market rate housing.

In the City of Marysville, Marysville East Lake Apartments development will be a 71-unit rental new construction project. Bounded by Yuba and Ramirez Streets, and E. 13th and 14th Street. It will be a mix of 24 one-bedroom units, 24 two-bedroom units, and 23 three-bedroom units. East Lake Apartments will provide affordable housing for families earning up to 60% of the area median income for Yuba County.

In the City of Marysville, other housing projects include the 3rd and D Street apartment development, which will feature 38 market rate units. Like Hotel Marysville, these apartments will fulfill a need for housing adjacent to the medical arts district. Plans for the 3rd and D Street apartments are still in the conceptual phase. The Delta Building at 425 5th St. is being remodeled to allow for more residential units in the downtown area. The exact number of units has not been finalized due to the project also being in its conceptual stages.

The **City of Wheatland** completed the Accessory Dwelling Unit Ordinance and Density Bonus Ordinance for compliance with state law as identified in Wheatland's 5<sup>th</sup> Cycle Housing Element Update.

**2022-2023 UPDATE: PLAN COMPLETED -** \$29,500 (State -SB2)

In the City of Yuba City, Tranquil Harbor Estates, located on Walton Avenue, will be overseen by Habitat for Humanity and is a low income senior housing project with 20 units and could house 20-40 individuals. The plan has been approved by the Yuba City Planning Commission and is before the Yuba City Council for approval of the sale of the property. Construction is anticipated to be completed 2023-2024.

In Yuba City, The New Haven Court construction was completed in April 2021 of a 40-unit permanent supportive housing project, targeting homeless individuals and homeless individuals with a mental health disability. Service providers are the County Behavioral Health Department and local homeless services provider, Hands of Hope. Operations are ongoing to assist vulnerable members of the community. Project is complete and fully occupied.

The **City of Yuba City** approved the development plan for Richland Village Phase II, a proposed residential affordable apartment complex that would consist of 88 one-bedroom, 44 two-bedroom, and 44 three-bedroom units at 470 Bernard Drive in the Richland Housing complex. Plans also include a community center and other recreational amenities for residents.



# Goal 4 - Foster overall quality of life and place

To attract and/or retain business and residents, both urban and rural communities must actively maintain or revitalize their city or town centers and amenity assets. Quality of life includes a complex balance of jobs and education to healthcare and housing, protecting and promoting the region's natural resources and outdoor spaces, cultural and art spaces and community spirit.

Implementation Partners: Yuba-Sutter Economic Development Corporation; Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland and Yuba City; Yuba-Sutter Chamber of Commerce; Yuba-Sutter Regional Arts

Council; Sutter Buttes Regional Land Trust; Sutter and Yuba County Libraries; Yuba-Sutter Lodging Association; Local theatres, museums and art galleries.

<u>Tactic 1 – Promote and Market for continued investment in regional amenities:</u> With the relaxation of COVID-19 pandemic mandated closures, local amenities which included the arts, history, and recreational venues moved forward with their programs and projects.

In 2022, Yuba Sutter Arts & Culture (also known as Yuba-Sutter Arts Council, YSAC) completed the following projects:

- 1. Completion and re-opening of the Sutter Theater Center for the Arts (Phase 1) including the Theater Art Gallery and Clark Family Black Box Theater.
- 2. Completion of 2,000 square foot mural on the side of the theater building at Yuba College. Titled "Inspire," artist Rebecca Wallace combined elements of the arts and career technical education opportunities available. YSAC, served on the advisory committee, helped create the Call to Artists and provided general consulting services.
- 3. Completion and dedication of the Arboga Assembly Center Memorial Park in South Yuba County. This historic site is the location where 2,500 local Japanese Americans were held during WWII while the permanent concentration camps were being built. The project was done in collaboration with the Marysville Japanese American Citizens League and was funded by the CA State Library.

Yuba Sutter Arts & Culture is involved in several major projects lined up for 2023 that will directly impact the arts and culture Community. These projects include:

#### Plaza Park Improvements and Cotton Rosser Bronze Statue Project

In early 2023, improvements at Plaza Park in Marysville along First Street will pave the way for the installation of a larger-than-life size bronze statue of Rodeo legend, Cotton Rosser, in the summer just ahead of the Marysville Stampede. Enhanced lighting in the park surrounding the statue will make the location a destination day or night and a fitting site for the termination of the annual cattle drive. The statue will be installed in August of 2023.

#### **Murals of Live Oak**

The City of Live Oak has renewed its contract with YSAC for three years to paint additional large exterior murals. Over a dozen murals have been created the last few years to celebrate history and heritage of Live Oak. Each mural also has a hidden object in it to help keep the viewer engaged. A Call to Artists for new mural concepts will go out early 2023.

#### **Sutter Theater Center for the Arts Main Stage**

YSAC will begin work on its Main Stage redevelopment project at its Sutter Theater Center for the Arts. The back half of the 1950s vintage theater will be brought back to life as a 299-seat live performing arts space with a traditional proscenium arch raised stage for live music and theater productions as well as film screenings. A capital campaign will begin in January 2023 to raise the \$750,000 needed for the project.

#### **Marysville History Trail Sign Project**

YSAC has been part of the development of the Marysville History Trail Sign Project in collaboration with the Yuba County Historic Resources Commission. The first 20 signs have been funded by a SACOG grant to the City of Marysville. The free-standing signs will vary in size depending on the locations but will be nominally 2'x3'. Each sign will have text and images explaining the significance of the structure of the location and a QR code. Visitors can access a video of an actor explaining the location by scanning the QR code with their smart phone. A printed tour guide and eventually a smart phone app will guide visitors from location to location.

#### Historic Marysville High School Auditorium

YSAC is on the committee to help restore the 1,000 seat Marysville High School Auditorium. A feasibility study is underway and funding sources are being researched. The auditorium or theater has been dormant since 2017 due to seismic issues. The study will determine the path of least resistance to bringing the magnificent building back to its former glory as the premier non-commercial performing arts venue in the region.

The **Sutter County Museum** shares local stories to strengthen community bonds, to inspire celebration of our diverse cultural heritage, and to demonstrate how understanding the past prepares us for the future. The Museum offers free admission and is a partnership between Sutter County and the Community Memorial Museum Association, a 501(c)(3) nonprofit. In 2022, the Museum returned to 40 full hours per week of public operation, hosted five temporary exhibits on a range of topics, began a regular Speaker Series event program, and hosted over 1,500 attendees at free educational programs, events, and tours.

The Marysville Drakes, an independent level professional baseball team, is scheduled to come to Marysville for its first season starting in late May. The Drakes will be a part of the larger Pecos League, which is split between the Mountain and Pacific Division consisting of multiple states in the desert mountain regions. The City has replaced most of the field walls in anticipation of the upcoming season.

Marysville NABA is an adult baseball league, playing exclusively on Sundays for players ages 17+. Their goal is to offer the most complete amateur league experience in the Marysville area that includes a competitive All-Star Game, Playoffs, and Championship Games.

The Yuba-Sutter Chamber of Commerce has developed an organization, Film Yuba-Sutter!, which is intended to attract and support the film industry in the Yuba-Sutter community. To date, they have created social media pages, created promotional video, represented the community at 4 industry events. They are still working on their webpage to go live, but has been included in the Creative Handbook and Destination Film Guide which have a monthly distribution reach of 28,000 industry professions. In addition, they hired a consultant to manage the organization.

Yuba Water Agency Water Education Program: Developed with broad community participation, Yuba Water Agency's water education program aims to improve the quality of life and economic prosperity for the people of Yuba County and promote stewardship by helping residents and visitors develop an increased understanding of the region's water and natural resources. The program also seeks to increase awareness of the agency's mission and management of Yuba County's water resources. The water education program builds upon long-standing outreach and education partnerships in Yuba County and includes several new initiatives led by Yuba Water. Efforts include Community Partner Education programs, Yuba River Watershed Curriculum and Yuba River Watershed Experience Center.

**2022-2023 UPDATE:** Yuba Water and Yuba County continue working with the Bureau of Land Management to secure the land for a Watershed Experience Center; the Yuba Water Agency Board of Directors will consider how to proceed with the facility as part of their strategic planning process.

Adventist Health+Rideout Blue Zones Project is a community-led well-being improvement initiative designed to make healthy choices easier through permanent changes to a city's environment, policy, and social networks. Participating communities have seen double-digit drops in obesity and smoking rates, economic investment in downtown corridors, grant funding awards to support policies and programs aimed at improving health equity and measurable savings in healthcare costs.

**2022-2023 UPDATE:** In March 2022 a Blue Zones Project Yuba Sutter steering committee was formed and committee chairs were identified. The steering committee collectively formulated a "Blueprint" to reach its goal to make Yuba Sutter a better place to live, work, and play. In July, sector committees were formed. These community members are focused on sector areas of schools, worksites community policy, restaurants and grocery stores, faith-based organizations and individual engagement and will develop an implementation plan.

The **Sutter Buttes Regional Land Trust** (SBRLT), whose mission is to protect and maintain the natural and agricultural resources of the Sutter Buttes and the surrounding region for present and future generations, has several projects which are important to quality of life in the region.

Monitoring and Management: They complete annual monitoring on all their easement and fee owned properties, making a site visit to each property every year. The land trust currently has 4 easements that protect agriculture and habitat. The land trust has two fee owned properties which it manages: a 100-year-old schoolhouse in West Butte, listed on the National Register of Historic Places and North Butte in the Sutter Buttes.

SUTTER BUTTES REGIONAL LAND TRUST - LAND CONSERVATION PROJECT LIST

<u>Current Awards:</u> \$29,577,973 <u>Proposed for Protection:</u> 1,964 acres

Project Name	Acres	County	Partners	Conservation Values
Con	Conservation Easement Projects in Process			
Danna Farms	875	Yuba	NRCS, DOC	A, W, S, O
Magnolia Ranch	952	Yuba	USAF, DOC	A, W, S, O
Laughlin Farms	137	Sutter	NRCS, DOC	A, S, O
Magoon & Gill Ranch	1436	Sutter	DU, NRCS, WCB	A, W, S, O
Murphy Lake Farms	973	Sutter	DOC, WCB	A, W, S, O
Total	4,373			
	Mitigation Projects in Process			
Star Bend & Matthews	38	Sutter/Butte	SBFCA, SVC	W, S, E, O
Bear River	617	Yuba	TRLIA, SVC	A, W, S, E, O
Feather River	164	Yuba	TRLIA, SVC	W, S, E, O
Total	819			
ALL ACTIVE PROJECTS	5,192			
	Potentia	l Easement Pro	jects	
Sutter Buttes	1,800	Sutter	NRCS, WCB	
Beale Air Force Base	2,000	Yuba	USAF, DOC, WCB, TPL	A, W, S, O
Total	3,800			

#### **Yuba County Projects:**

**Bikeways and Pedestrian Trails:** Bikeways and pedestrian trails provide an alternative mode of transportation as well as an outdoor activity that has the added benefit of connecting people with other points of interest. In January 2013, Yuba County adopted an update to the Yuba County Bikeway Master Plan, which lists and prioritizes projects and their estimated costs.

**2022-2023 UPDATE:** County was recently awarded a grant through a Sustainable Transportation Planning Grant cycle to complete a Bicycle and Pedestrian Mobility Plan (update to Yuba County Bikeway Master Plan).

#### **City of Live Oak Projects:**

**Complete Live Oak Community Trail Project:** This one-mile rail conversion project establishes a dedicated bicycle and pedestrian trail through the center of Live Oak on former railroad right-of-way. The project has four phases, with the first phase completed in 2010 and the third phase completed in 2015.

**2022-2023 UPDATE:** Phase 4 will be completed during 2022/2023. Phase 4 runs from Kola Street to Epperson Way utilizing the old Railroad Right of Way. It includes a bike/pedestrian trail and landscaping. The city continues to seek funding for phase 2.

#### **City of Marysville Projects:**

**Ellis Lake Restoration:** A public works project to restore the 37-acre Ellis Lake area (between 9th and 16<sup>th</sup> streets and from B to D streets). This park and open space is a regional landmark attracting visitors from throughout the Yuba-Sutter area and the north state region. The lake was developed in the 1930s by the Work Progress Administration (later renamed Work Projects Administration). The intended scope of work would include a master plan for facility improvements around the lake, including parking, lighting, landscaping, and irrigation, together with water quality improvements for the lake itself.

**2022-2023 UPDATE:** The city, with the assistance of YSEDC has applied for a \$2.4 million Proposition 68 grant to make improvements and add amenities to the greenspace around the lake. The city will continue to look for funding opportunities to allow for improvements.

#### **City of Wheatland Projects:**

Wheatland Aquatic Center: The City of Wheatland received a generous \$1 million private donation for future operations, maintenance and recreational programming of a future Wheatland Community Pool. The city has seven years to complete the project beginning July 2019.

**2022-2023 UPDATE:** The city submitted a Prop 68 Rural Recreation and Tourism Facilities grant in January 2022. Award announcements are expected later this year

#### **City of Yuba City Projects:**

**Yuba City Pedestrian Trail – Railroad Right of Way Conversion:** The project includes the conversion of existing railroad right of way, across the city, to facilitate a bike and pedestrian trail that ultimately links the Sutter Bike Path from the west to the east into the city's bike network and across the city's 5<sup>th</sup> Street Bridge. Ultimately connecting into the trail network in Marysville/Yuba County. This is a multi-phased project that will promote quality of life and ultimately economic development for the city.

**2022-2023 UPDATE:** The first phase involves completing a Feasibility Study with assistance from a \$200,000 Caltrans grant. The Feasibility Study will be completed in 2023. Final design and construction will be substantially more expensive since there are two crossings of State Highways, as well as numerous city arterial street crossings.

**Sutter Bike Path Extension:** The project includes extending the existing bike path within the City right-of-way from Hooper Road to Harter Parkway and along Harter Parkway from State Route 20 to Butte House Road.

**2022-2023 UPDATE:** Final design is in progress with construction anticipated to commence and BE completed in 2023.

Plumas Street Historic District and Water Tower Park Improvements: The project will help transform, beautify, and connect the Plumas Street Historic District with other improvements already completed in downtown Yuba City to create a cohesive downtown area enhancing civic pride and drawing businesses and visitors to this shopping and recreation district. Project elements include improvements to the Water Tower Park lighting improvements, construction of placemaking gateway arch, and development of a "Clean and Safe Yuba City" litter abatement campaign.

**2022-2023 UPDATE:** The City was awarded a \$2,234,888 grant from Clean California Local Grant. It is anticipated that the project will be completed in 2023.

#### Tactic 2 – Promote and support collaboration and shared resources for regional public safety:

#### **Regional Projects:**

**Sutter Yuba Homeless Consortium:** The purpose of the Sutter Yuba Homeless Consortium (SYHC) is to connect our homeless population with programs and services that can help them overcome obstacles that are preventing permanent housing solutions for individuals and families. In 2022, SYHC clients achieved the following:

- Employment: 31 clients obtained employment
- Education: 55 children and youth achieved basic grade levels, 100 adults demonstrated improved basic education
- Income and Asset Building: 140 individuals achieved and maintained capacity to meet basic need for 180 days.
- Housing: 407 households obtained safe temporary shelter and 117 obtained safe and affordable housing.

#### **Sutter County Projects:**

**Better Way:** Better Way Shelter is a low barrier homeless shelter that provides 40 individuals with a temporary place to stay for up to three months. This voluntary program works with single individuals 18 years old and above who are Sutter County residents. Participants in the shelter work alongside a case manager and housing navigator to find transitional or permanent housing. Better Way follows the *Housing First* model and case managers work with participants to secure housing while receiving supported services.

**2022-2023 UPDATE:** In 2022, Better Way added electricity to all the units to support the HVAC system which allows for the units to be warmer in the cold winter and cooler in the hot summer days. This was a priority for the county as the extreme heat and cold temperatures were not conducive to our medically fragile population. Better Way provided services to 128 participants and provided shelter for 10,788 nights. Of the 128 individuals served, 35 exited into Permanent Housing living independently and 2 were reunited with family.

#### **Yuba County Projects:**

#### **14FORWARD Homeless Temporary Shelter**

Yuba County partnered with several nonprofit agencies and the private sector to develop 14FORWARD, the first temporary shelter and resource center for the homeless in the region. The site includes 205two-person structures, an onsite manager, dog facility, and provides services and resources to move the homeless toward permanent employment and housing.

**2022-2023 UPDATE:** The management of the project was taken over by The Salvation Army Yuba-Sutter Corps. 14Forward upgraded the interiors of all 25 temporary structures including new flooring, new insulation and new walls. In 2022, the facility served 163 people and provided 10,581 shelter nights.

#### **Yuba City Projects:**

The City of Yuba City added four new projects concerning safety:

#### **Local Roadway Safety Plan**

The plan will create a framework to systematically identify, analyze, and prioritize safety improvements on roads in Yuba City.

#### **Citywide Signal Hardware Upgrades**

The project will improve signal hardware at 56 intersections throughout Yuba City. Improvements will include installation of new reflective backplates and upgrades to bulbs and lenses.

#### **Roadway Safety Signing Audit and Upgrades**

The project will evaluate roadway signing on critical corridors in Yuba City for safety and generate the necessary information and prioritization to proceed with signage replacement and installation.

#### **Pedestrian Safety Crosswalk Upgrades**

The project will improve crosswalks at 15 unsignalized intersections, primarily near schools, in Yuba City. Improvements will include installation of high visibility striping to crosswalks, advance stop bars, and yield lines.

<u>Tactic 3 – Promote the role of the Yuba-Sutter Economic Development District:</u> YSEDC/YSEDD completed the 2022 annual updates in March 2022 which were submitted and approved by EDA. All updated documents were made available on YSEDC's website and promoted through social media platforms and email blasts. YSEDC and the CEDS committee is currently working on 2023 update and anticipates it will be completed March 2023.

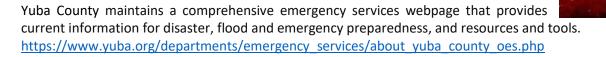
# **Economic Disaster, Recovery and Resiliency**

Mitigation planning is essential to the region's ability to withstand and recover from disasters.

Yuba County Office of Emergency Services has completed its five-year update of its Multi-Jurisdictional Multi-Hazard Mitigation plan (MJMH plan). This 2021 Local Hazard Mitigation Plan (LHMP) Update serves to update the

2015 Federal Emergency Management Agency (FEMA) approved Yuba County LHMP. The purpose of hazard mitigation is to reduce or eliminate long-term risk to people and property from hazards. Yuba County, two incorporated communities, and nine special districts prepared this LHMP Update. The purpose of Yuba County LHMP is to make the County and its residents less vulnerable to future hazard events.

https://www.yuba.org/departments/emergency services/multi-hazard mitigation.php.



Sutter County has completed its update for its Local Hazard Mitigation Plan (LHMP). Sutter County partnered with the cities of Yuba City and Live Oak and several special districts to update their 2013 Local Hazard Mitigation Plan (LHMP). Flood, drought, earthquake, and wildfire are just a few of the hazards to Sutter County. While natural hazards such as these cannot be prevented, an LHMP forms the foundation for a community's long-term strategy to reduce disaster losses by breaking the repeated cycle of disaster damage and reconstruction. <a href="https://www.suttercounty.org/government/county-departments/emergency-services/office-of-emergency-management-oem/hazard-mitigation">https://www.suttercounty.org/government/county-departments/emergency-services/office-of-emergency-management-oem/hazard-mitigation</a>.

Sutter County maintains a comprehensive Emergency Services webpage that provides current information for disaster, flood and emergency preparedness, and resources and tools.

https://www.suttercounty.org/government/county-departments/emergency-services/office-of-emergency-management-oem/flood-preparedness

In 2021, YSEDC completed a Yuba-Sutter Pandemic and Disaster Economic Recovery and Resilience plan. This plan is prominently displayed on YSEDC'S website, https://www.ysedc.org/strategy.

#### **Yuba Water Agency**

Yuba Foothills Healthy Forest Project – In 2019, Cal Fire awarded \$4.5 million to Yuba Water Agency and partners to fund needed forest health treatments in the Yuba County foothills. The project is a collaborative effort that includes Yuba Water, the Plumas National Forest, Yuba Watershed Protection and Fire Safe Council, private timber companies and landowners. This grant is supporting significant biomass removal treatments on 5,375 acres in the Yuba County foothills, all of which are adjacent to communities with limited resources for fire risk reduction efforts, including Oregon House, Dobbins, Brownsville, Challenge, and Rackerby. These treatments will improve

forest health and reduce the risk of a catastrophic wildfire within a "Project Impact Zone" that spans more than 71,000 acres and includes an estimated 2,721 structures. This project began implementation in 2020 and is expected to be completed in 2024.

North Yuba Forest Partnership is a diverse group of nine organizations passionate about forest health and the resilience of the North Yuba River watershed. Together, the partners are working on an unprecedented scale to collaboratively plan, analyze, finance and implement forest restoration across 275,000 acres of the watershed. Through ecologically-based thinning and prescribed fire, the partnership seeks to protect North Yuba communities from the threat of catastrophic wildfire and restore the watershed to a healthier, more resilient state. Restoration efforts are expected to take many years, if not decades to complete, with the most critical project areas targeted first, i.e. at-risk communities, emergency response, evacuation access routes and treatments to areas that have the potential to stop a wildfire from spreading. In FY 2022 \$6.8 million in Bipartisan Infrastructure Law funding (BIL) was expended and for 2022 through 2024 a total of \$25.5 million in BIL funding is expected.

**PG&E** has instituted a Safety Action Center to make sure families, homes and communities are ready to face emergencies and natural disasters. The Safety Action Center provides useful information to help residents and businesses prepare. Through its Resilient Together project, PG&E has worked with Resilient Together Advisory Groups across its five service regions to consult and lead community engagement on equitable climate change planning in Disadvantaged Communities. This has included outreach in Yuba and Sutter Counties and will identify where to invest in targeted climate resilience programs and infrastructure. The outreach and advisory group findings will be published in the forthcoming, first ever Climate Vulnerability Assessment that will be submitted to the California Public Utilities Commission.

# **Report on Economic Development Activities**

Yuba-Sutter Economic Development Corporation is committed to maintaining an understanding of the community it serves and is actively involved by having a seat on boards, commissions, projects and events within the community. Workforce Investment Board, Sutter-Yuba Homeless Consortium, California Finance Consortium, Yuba-Sutter Lodging Association, local nonprofit capacity building and the military privatization P4 initiative are just some of the boards/organizations/programs of which are comprehensive and achievable goals of the CEDS.

YSEDC engaged in the following economic development activities throughout the 2022 year to support the implementation of CEDS. The following provides a summary of these activities that:

- Promote economic development and opportunity
- Support efforts to attract, maintain, promote and expand regional industries and businesses
- Maximize effective development, alignment and use of workforce
- Provide technical support and access to business and financial resources
- Obtain and utilize adequate funds and other resources
- Support the work of local governments in their efforts to provide sound physical infrastructure

#### **Promote Economic Development and Opportunity**

Activity	Time Frame
1. Implementation of the Regional Comprehensive Plan	Ongoing
2. Maintain Economic Development District status for the region. This includes	
preparing the following documents:	

<ul> <li>Comprehensive Economic Development Strategy (CEDS) 2020-2025</li> <li>Update CEDS appendices I, IV and V</li> <li>CEDS Annual Performance Report</li> <li>Conduct a regional SWOT Analysis every five years</li> </ul>	Completed Annually Annually FY2026 – 2030
<ul> <li>3. Collaboration and coordination with state, regional, county, and local economic efforts.</li> <li>Serve on committees and boards to provide guidance</li> <li>Provide venues for collaborative meetings</li> </ul>	Ongoing
<ul> <li>4. Provide technical assistance to jurisdictions through technical assistance programs</li> <li>Maintain data mining tools on YSEDC site</li> <li>Provide socioeconomic, transportation, demographic, etc. data as needed</li> <li>Assist with grant research, writing, administration as needed</li> </ul>	Ongoing

# Support efforts to attract, maintain, promote and expand regional industries and businesses

Activity	Time Frame
Maintain and continue Business Attraction Program	Ongoing
Continue to partner with Greater Sacramento Economic Council, Center	
for Economic Development, Go-Biz, etc.	
Respond to RFP's	
2. Maintain and ensure Yuba-Sutter Business Consortium remains viable to	Ongoing
private and public sectors	
Provide venue, schedule and conduct meetings, develop and maintain	
programs and maintain administrative functions	
Ensure collaboration and interest of partners	
Review, develop and lead programs of the consortium	
3. Promote, support and enhance agriculture-based tourism	Ongoing
Serve on the Board of Yuba-Sutter Lodging Association	
Continue to develop Highway 65 corridor and Sports and Entertainment	
Zone.	
4. Promote the continued viability of military installations near the region.	Ongoing
<ul> <li>Promote and protect Beale Air Force Base as the region's largest employer</li> </ul>	
<ul> <li>Support expansion of Beale's existing missions, recruitment of new missions, and regional pledge to protect Beale from reduction or closure</li> </ul>	
Provide support for Beale Air Force Base's infrastructure needs	

5. Br	and and Market the region for development, investment, and regional	Ongoing	
grow	th.		
•	Create marketing campaign for business attraction		
•	Promote visitor services and tourism		
•	Collaborate with private and public sector organizations to increase marketing of Yuba-Sutter		

#### Maximize effective development, alignment and use of workforce

Activity	Time Frame
1. Support the efforts of and collaborate with workforce development centers,	Ongoing
community one stops, colleges and universities.	
<ul> <li>Ensure continued partnerships with local agencies and educational</li> </ul>	
institutions	

#### Provide technical support and access to financial resources

Activity	Time Frame
1. Continue to assist jurisdictions with infrastructure development projects by	Ongoing
providing technical assistance, funding opportunities and resources	
2. Continue Bear Essentials program to provide businesses with access to	Ongoing
resources, tools and lending programs	
<ul> <li>Conduct two business walks within the district annually</li> </ul>	
Conduct business resource workshops	
<ul> <li>Conduct and/or assist with business development workshops</li> </ul>	
Assist businesses with expansion projects	
<ul> <li>Foster growth and development of local firms to create and retain jobs,</li> </ul>	
increase the business and tax base	
Provide financial readiness and loan accelerator program	
Provide business education workshops	

#### Obtain and utilize adequate funds and other resources

Activity	Time Frame
1. Pursue additional funding from EDA while leveraging funding from additional	Ongoing
private and public sources.	
Pursue EDA funds for Lending Program	
<ul> <li>Pursue EDA funds for infrastructure for Highway 65 corridor and Sports</li> </ul>	
and Entertainment Zone	
2. Continue providing information on local, state, and federal economic and	Ongoing
infrastructure development programs	
3. Continue to provide administration and reporting of EDA-funded Yuba County	Completed
Taxiway Project	
4. Pursue funding from other sources for Multi-Jurisdiction Multi-Hazard	Completed
Mitigation	

### Support the work of local governments in their efforts to provide sound physical infrastructure

Activity	Time Frame
1. Maintain communication with jurisdiction leaders regarding public works	Ongoing
projects, provide technical assistance and funding sources as needed.	

Ensure public works projects are included in CEDS document and progress is annually updated and reported.

#### Schedule of Goals - YSEDC

- 1. YSDEDC will continue to assist in the development and implementation of the CEDS by providing research, statistical updates, printing, planning and scheduling CEDS Committee meetings.
- 2. YSEDC will provide both technical assistance, demographic and economic mining resource tools, and capital access for both the public and private sectors through grant research and writing and small business loans throughout the year.
- 3. YSEDC to continue its community involvement by maintaining memberships, seats and associations with public, private, and non-profit organizations to maintain an excellent overview of the economic conditions of the district.
- 4. YSEDC to continue its two business walks (fall and spring), surveys, and business development assistance programs to maintain a comprehensive understanding of the needs and desires of the stakeholders of the community and to assist in employment development.

# **Schedule of Goals - Region**

The region will continue to work toward achieving its goals as stated in the CEDS and support the public works projects of the member jurisdictions within the District.